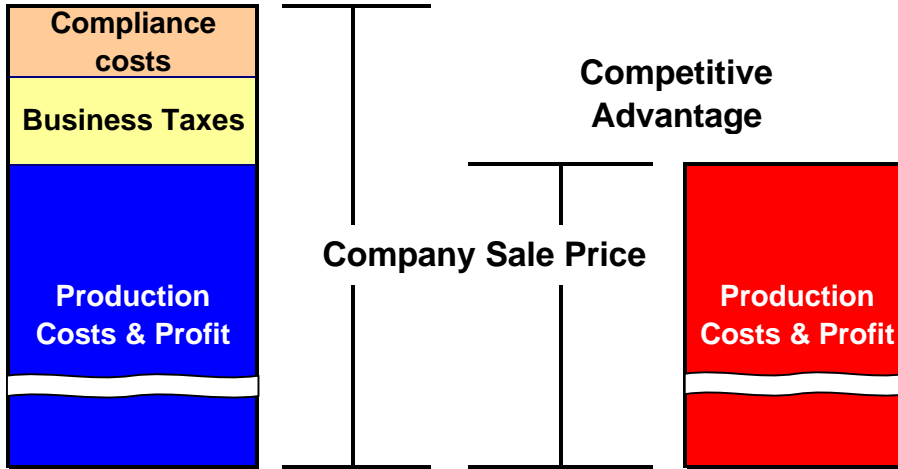


Competitiveness of Michigan Products

Current tax system

FairTax system



Taxes, Compliance cost and Efficiency costs are hidden in prices

Companies are more competitive as hidden taxes, compliance & efficiency costs are removed from prices

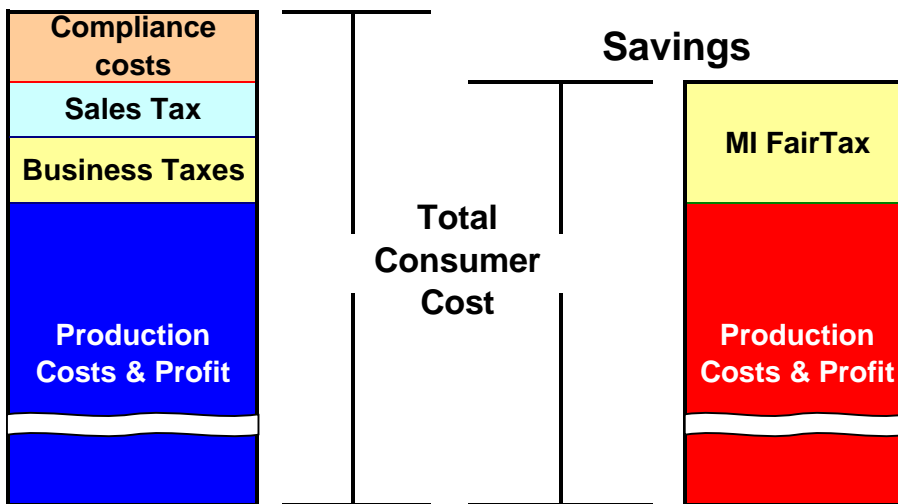
* Compliance Cost: Cost of complying with tax laws (preparing tax forms, maintaining records, etc.)

** Efficiency Cost: Economic cost of less than optimal business decisions made to minimize taxes

Cost to Michigan Consumers

Current tax system

FairTax system



Total cost to consumers will generally not increase under the MI FairTax

Residents will save the business & individual compliance costs they are currently paying